

VOLUNTEER COMMUNICATION GUIDE



INSTRUCTIONS

EMAIL & HUDDLES

Some volunteers like to hear from you through regular emails, but other volunteers need in-person conversations, so we've provided guides for both! Get your volunteer email for this series [right here](#).

Another way to communicate with volunteers is to hold a **volunteer huddle** before each VBS day. A huddle is a quick 10-20 minute gathering of volunteers before your service. Use that time to cast vision, celebrate wins, share helpful information, and pray over your ministry and team before the service begins. The best way to remember your priorities for this meeting is like this:

V.I.P. = Vision + Information + Prayer.

- **VISION:** Share some stories of wins and remind your volunteers why their jobs matter.
- **INFORMATION:** Share announcements, and do some quick training and policy reminders.
- **PRAYER:** Pray together for your church, your ministry, your kids, and the people on your team.

SOCIAL MEDIA

Once you have your emails written, you can repurpose the content in that email on your social media platforms. For volunteers, we recommend using your **Facebook page to broadcast information to everyone** and a **Facebook group to start conversations just for volunteers**.

Use the Big Ideas, graphics, videos, and teaching content we provide to fill up the teaching-related portions of your social media plan each day.

We've also written daily posts to volunteers about each week of this series that you can use if you'd like. **Copy and paste these daily posts** into a post scheduling service like [Buffer](#), or directly onto your favorite social media platform.

Hey team! Our VBS this summer is called I Wonder! Check your email for all the details!

Day 1 of I Wonder is almost here! We're talking about how God created and saved everyone for a purpose. Here is the Big Idea: **I wonder what makes my story unique?**

For Day 2 of I Wonder, we're looking at all of the gifts God gives and how to use them. Here is the Big Idea: **I wonder what gifts God gave me?**

In Day 3 of I Wonder, we're taking a look at how we can love others like God does. Here is the Big Idea: **I wonder what I can learn from others?**

It's our final day of I Wonder! It's been a great conversation with the kids so far. We're closing with a conversation about living for God. Here is the Big Idea: **I wonder how I can spend time with God?**

And don't forget to use the [#growcurriculum](#) hashtag when you post!